## **Press Releases, Conferences and Interviews**

File: KDDA

It is important that information about the activities and problems of the schools be provided to the community in a way that will create and maintain a dignified and professionally responsible image for the school district.

Therefore, the procedures listed below shall be followed in giving official information to the news media:

- 1. The superintendent shall be the official spokesperson for the district.
- 2. News releases, which are of a district-wide nature or pertain to established district policy shall be the responsibility of the superintendent.
- 3. The superintendent has established regulations for the dissemination of news releases pertaining to individual schools and athletics.

Adopted by the Board: December, 2005